

EC'd Yes Last Received: 08/13/2012 2:26 PM Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA. Agency () AMERICAN MEDIA & ADVOCACY GROUP Rep Firm () PHILADELPHIA
Advertiser () RIGELL FOR CONGRESS 815 SLATERS LANE Sales Office ()
Product SCOTT RIGELL ALEXANDRIA, VA 22314 Salesperson () ANJIE BRADY
Estimate# 2631 Agency C/P1/P2/E 128/216/2631
Buyer BEN ANGLE Flight Dates 08/14/2012 - 08/20/2012 Salesperson Phone# 215-567-6005
Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
Fax#

--- CONTRACT COMMENT ---

CLIENT: RIGELL FOR CONGRESS SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$1500
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA
REPLACES H.6821761 & H.6839733

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|-----|-----|------|-----------|-----------------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| --- | --- | --- | --- | ----- | --- | --- | --- | --- | --- | --- | --- | --- |
| | 1 | F | 9P-10P | BONES | :30 | \$600.00 | 08/17-08/17 | 1 | 1 | 1 | \$600.00 | |
| | | | | Buyline Comment: BONES | | | | | | | | |
| | 2 | TU-F | 1045P-11P | SPORTSWRAP | :30 | \$300.00 | 08/14-08/17 | 3 | 1 | 3 | \$900.00 | |
| | | | | Buyline Comment: SPORTSWRAP | | | | | | | | |

---REPORT TOTALS---

Report Totals: 4 / \$1,500.00

---SALES MONTHLY TOTALS---

Aug 12: 4 / \$1,500.00
Sales Totals: 4 / \$1,500.00
Station Totals: 4 / \$1,500.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$13,636 CATV 0% WAVY 41% WGNT 1% WPXV 0% WTKR 21%
WTVZ 2% WVBT 11% WVEC 24%

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815 SLATERS LANE

ALEXANDRIA, VA 22314

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Flight Dates 08/14/2012 - 08/20/2012

Hiatus Weeks

Rep Firm

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Salesperson () ANJIE BRADY

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE